



# X-Sight Marketplace Partner Spotlight:

Financial crime evolves continuously and without warning. Financial services organizations (FSOs) must react with agility and leverage innovative solutions that target the problem at hand.

The NICE Actimize X-Sight Marketplace is an ecosystem of solution providers focused solely on financial crime and compliance risk management. Using this ecosystem, FSOs can accelerate the journey of understanding, identifying and deploying the best provider for the job.

## Do you really know who's transacting with you online?

The rise in identify fraud has made it increasingly difficult to distinguish valid customers from the fraudsters in digital environments. Fraudsters are harvesting compromised credentials and PII to execute sophisticated account origination attacks to establish take over existing accounts. You need to be confident you can identify your genuine customers without compromise their digital experience.

## Measuring for Trust in Every Online Interaction

Accertify Digital Identity (ADI) adds another line of defense against fraudsters by helping to prevent fraudulent account opening and account takeover attacks. ADI offers an end-to-end solution to analyze customer data in real time and help detect good activity from bad activity.

Combined with ADI, NICE Actimize's fraud solutions provide a frictionless experience for trusted customers and allow FSOs to take action in response to suspicious interactions.

## About Accertify

Accertify's layered risk platform, machine learning backbone, and rich reputational community data enables clients to address risk pain points across the entire customer journey – from account creation, authentication, activity monitoring, payment, and disputes - without impacting customer experience.

ADI adds another line of defense against fraudsters – from the moment a customer enters the digital environment, ADI works in a frictionless way to provide real-time end-to-end insight to help identify fraudsters before they attempt to commit financial fraud and steal account information.

ADI reduces risk and future losses along with improving predictions while minimizing the impact to the experience for valid customers.

NICE Actimize fraud management solutions provide packaged capabilities to help solve specific fraud problems, comprising years of experience and industry-wide best practices. Our solutions support the end-to-end fraud management process from ingesting data, providing real-time fraud risk scores, to decisioning and resolving alerts.



To learn more, visit [X-Sight Marketplace today.](#)